



## Walter O. Peterson

### Shareholder

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Walter Peterson is a member of Parr Brown's business transaction group whose practice focuses on mergers and acquisitions, private equity and general corporate representation. As a seasoned entrepreneur and corporate attorney, Walter brings a unique blend of practical business experience and legal expertise to his practice. With a dynamic career that spans founding and selling multiple successful businesses in the direct sales industry, Walter offers clients an unparalleled perspective on corporate transactions and business growth.

Walter earned his law degree from the University of Utah S. J. Quinney College of Law where he graduated Order of the Coif with Highest Honors. Walter served as the Note and Comment Editor for the Utah Law Review and received CALI awards in Contracts, Legal Methods, Bankruptcy, Commercial Law, Contract Drafting and Real Estate Transactions.

**Entrepreneurial Background.** Before embarking on his legal career, Walter built and sold businesses in the direct sales industry, where he honed his skills in strategic planning, market analysis, and operational management. This entrepreneurial background allows Walter to understand the unique needs and goals of business owners and to offer practical, actionable advice that drives success. In addition to his legal practice, Walter continues to own and operate a business in the direct sales industry. This ongoing involvement keeps Walter at the forefront of industry trends and innovations, ensuring that his clients benefit from cutting-edge insights and strategies.

#### **What Walter Offers:**

- **Direct Sales Industry Expertise:** Leveraging Walter's extensive experience in the direct sales industry to provide tailored legal and strategic advice, helping businesses thrive in this unique market.
- **Corporate Transactions:** Navigating the complexities of corporate transactions with a focus on maximizing value and minimizing risk.
- **Mergers & Acquisitions:** Providing strategic advice and meticulous execution to ensure successful mergers and

#### **CONTACT INFORMATION**

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#### **LANGUAGE**

▶ Russian

#### **PRACTICE AREAS**

Business and Finance

#### **EDUCATION**



J.D., University of Utah, Order of the Coif with Highest Honors, Note and Comment Editor, Utah Law Review



B.S., University of Utah, Consumer and Community Studies, cum laude

#### **BAR ADMISSIONS**

▶ , Utah

#### **PROFESSIONAL ACTIVITIES**



acquisitions.

- **Business Formation:** Guiding clients through the intricacies of business formation, from initial planning to entity selection and beyond.
- **General Corporate Representation:** Offering ongoing legal support to address the diverse needs of businesses at every stage of growth.

Walter's dual expertise as a business owner and attorney uniquely positions him to offer a holistic approach to corporate legal services. Whether you are looking to start a new venture, expand through acquisition, or navigate day-to-day corporate challenges, Walter is committed to delivering results-driven solutions tailored to your specific needs.